

Christophe Tallec

Uinfoshare, Paris, France

Speaker Qualifications



Christophe Tallec is the co-founder of Uinfoshare, both an innovative service design provider and a consultant, which gives users the opportunity to take an active role in their services by any means, product and service system. This desire to explore information asymmetry is driven by the specific innovation potential that design allows in service on “ecosystemic” scales, in order to tackle complex issues, mobility being a first territory to explore. This subject has been a main focus during his studies at Ensad, in the design section. As a service designer, he has been a reporter and a consultant for design promotion organisms, companies and think tanks for the past five years, such as Agence pour la promotion de la création Industrielle APCI and Fondation Internet Nouvelle Génération FING

Latest speaking : Open data, tourism, mobility and the 2020 city Open Data, Microsoft France March 2011
<http://prezi.com/Onjyzzlyex27/horizon-2020-conference-open-data-microsoft-rsln-world-egov-forum-utilisacteur-pour-microsoft-rsln/>

From participative information to real time user co-creation in transportation systems

Every country now has in their main cities thousands of commuters contributing each day to social networks such as Twitter to inform the rest of their “commuting community” or complain about accidents and service failures. Those information exchangers are new opportunities for real time conversation that transit operators should consider in order to “co-create” the transportation offer. The service design approach, in this specific context, can offer new scenarios to transit operators and stakeholders for such experimentations and long term strategies, ranging from hybrid participative services to support mobility to user driven organisation and process innovation tools.