

Bent Flyen

Trafikanten AS, Oslo, Norway

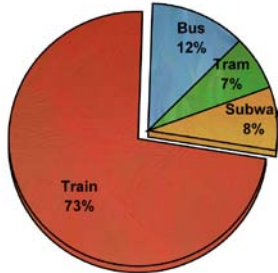


Speaker Qualifications

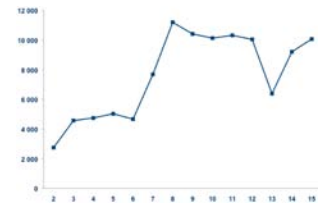
Bent Flyen is responsible for Trafikantens mobile applications and publishing system. He has a background from Opera Software where he worked on delivering mobile browsers to Nokia, Motorola, Sony-Ericsson and Kyocera. His main interested is combing locationm real-time information and deviations. Trafikanten now provides this information in applications for the iPhone-, Android-, Windows Mobile/ Phone- and JAVA-platform.

The winter of 2010 in Oslo: Coordinating Real Time and Deviation Information in a Multimodal Transport System

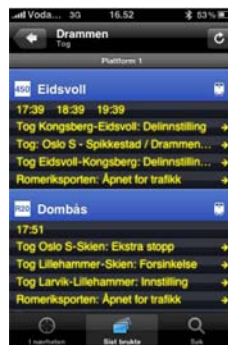
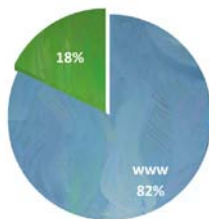
The winter of 2010 included large amounts of snow in Eastern Norway. The number of deviations in the Oslo Area in January and February of 2010 looked liked this:



It gave the following effect of the use of Trafikantens mobile web pages:



Week 7 was the week with with the biggest problems. It affected the use of our mobile applications and the iPhone ended up with a significant market share, 18% of the request for real-time information came from an iPhone in April 2010.



The presentation will go through how the operators in Eastern Norway collect realtime and deviation information and how we combine this in the best way to inform the customers.