

Michael Kieslinger

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Speaker Qualification

Michael Kieslinger is founder and managing partner of Fluidtime, where he leads the Product and Service Development initiatives.

Michael Kieslinger studied Interaction Design at the Royal College of Art in London, UK as well as Computer Music and Electronic Media at the University of Music and Applied Arts in Vienna. From 2001 to 2004, he was Assistant Professor at the Interaction Design Institute in Ivrea, Italy. Michael Kieslinger has been a speaker at many international conferences like the O'Reilly ETECH in San Diego, the Doors of Perception in India and the Netherlands.

Beyond the time-table/ Best practice examples for new generation passenger information-services

Abstract

Best practice examples for new generation passenger information-services

1) Trends for travel information services

The increased availability of travel information, the wide distribution of mobile networked devices and users becoming expert in handling digital information services provide the ground for the development of new solutions. They can shift the focus from monotonous travel behaviours to a multimodal one, where public transport has more value.

2) Combining travel information within a wider context

Everyday questions of travellers might be: Should I take the car or the tram today? Which route is the fastest or the cheapest? Will I find a pharmacy along my way? Is the pollution of my car-ride neglectable? How long will it take by bike and how much calories will I burn?

Since it's early beginning, the mission of Fluidtime was to provide answers to these questions by integrating information not only across different transport modalities, but also across information contexts. For example by combining public transport information with event or life style information.

The combination of intermodal travel information with context information covering every day life, can provide a relevant contribution reaching passengers motivations and rethinking the ways how we travel today.

3) Best Practice Examples

In the presentation we will present 3 services that have been developed by Fluidtime for customers and partners like: GLOBAL2000, Verkehrsverbund Ostregion, Wiener Linien, each demonstrating innovative aspects for intermodality and the shift to environmentally friendly mobility information solutions.

All in all, we want to show how innovative software tools and service design can create solutions, that support the rethinking of transport usage.