

## **Alexander Chloupek**

**ABC Consulting, Vienna, Austria**



### **Speaker Qualifications**

Mr. Chloupek holds a degree on the Technical University of Vienna, where he worked also as lecturer and adviser, for spatial - and traffic planning. Afterwards he was adviser at the Austrian inland waterway authority via donau and responsible for the co-operation of traffic- and transport information systems on the Danube. Since 2003 he is consultant for planning and management of European and Austrian R&D projects in the field of logistics, traffic telematics and infrastructure planning. Furthermore he lectures on the

“University of Applied Sciences of bfi Vienna for infrastructure planning and – management” and at the IIR - Institute for International Research. Further he is speaker at important national and international R&D events e.g. the ITS (World) Congress or WCRR and at the core logistics events like T&L, ITL etc.

## **Bike commuters – An innovative mobility concept for commuting on bike in the Salzburg region**

### **Abstract**

Highly rising fuel prices put extreme pressure especially on one group of the working population - the commuters. Because of critical general conditions, time or monetary reasons many commuters don't dare to switch to other transport means. Therefore systems have to be elaborated to make switching to more ecological transport modes (combination public transport/bike) more attractive for that target group.

The project „bike commuters“ focuses on a complete mobility concept to improve the basic conditions for commuters, when considering a transition to economically friendly ways of mobility. Innovative bike storage facilities will be combined with mobile and online information and reservation tools, a station finder for automatic identification of the next free bike/bike station. Improved information tools and better surrounding conditions make the utilization of bikes in urban areas for the commuters easier, financial benefits intensify the incentive.

The advantages of the “bike commuters” mobility concept are multilayered. A secure storage of bikes or rented bikes as well as an innovative, simple information system for the flexible usage of ecological transport means and target-group specific systems, processes and services are the main benefits that provide furthermore cost-saving potential (by reducing the costs of motorized individual traffic).

“Bike commuters” is an R&D project in co-operation with ÖBB, Arsenal Research and the Technical University of Vienna. It is funded by the bmvit/FFG within the mobility framework program ways2go. The changeover to bicycles is facilitated!