

Helmut Ness

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Speaker Qualification

Helmut Ness was born 1972 in Frankfurt, Germany. He is Co-Founder of Fuenfwerken Design, based in Wiesbaden and Berlin. He and his team designed several information design projects for the Munich Transport Authority including Metro- and Trammapps, Timetables and Local Maps.

In 2002, Helmut Ness designed the Typeface Vialog (Linotype) together with Prof. Werner Schneider for the Information- and Corporate Design of the Munich Transport Authority.

Since 2006, Vialog has been the official Corporate Font of the federal train authority of Spain, renfe. Together with IIID Member Prof. Heiner Erke, Fuenfwerken redesigned the interface of the ALCATEL COMMAND 900 Remote Control for the Vienna Metro Line in 2002-2003 and developed wayfinding concepts and scenarios for Munich public transport.

His passion is designing complex corporate design systems, the visualisation of information and type as an important element for visual communication and differentiation.

Helmut Ness is member of the Association Typographique International, Typedirectors Club of New York and the International Institute of Information Design. He has spoken extensively at international presentations such as TypoBerlin (Information).

Be prepared for new environments

Abstract

Based on interviews, video and a visual infoconnectivity map, the presentation will explain one scenario of infoconnectivity and try to answer the following questions and topics:

What means personal transparency for our travel behaviour?

Why there are slots and information gaps?

How we get the right information at the right time on which tool at which environmental situation?

(Focus on time periods before leaving home and arriving at central station or airport)

How could we design it simple?

How does transparency and simply access on travel information change our behaviour?

What services still exist for the long distance networks (train, air) in Berlin?

(Interviews with target groups, VBB, DB, Airport Authority and pro Bahn, EBF)

Finally: Visions of how intertwined information should be accessible and visualized as simple as possible