

Prof. Per Mollerup

Designlab A/S, Copenhagen, DK



Director of Designlab A/S, Copenhagen, DK
Professor, Oslo National Academy of The Arts, Oslo, N

Designlab is a design consultancy specialized in branding and wayshowing. Designlab has designed wayshowing for airports, railways, hospitals and museums.

Per Mollerup has written a number of books on design including:

- Marks of Excellence, The History and Taxonomy of Trademarks, London 1997
- Collapsibles, A Design Album of Space-Saving Objects, London, 2001
- Wayshowing, A Guide to Environmental Signage, Baden CH, 2006