

## Stefan Wehinger

CEO, OeBB-Personenverkehr AG, Wien/Vienna, A



Stefan Wehinger, born in 1966, is chief executive officer of the ÖBB Personenverkehr AG. His tasks are the management of long distance train travel, production, marketing and sales.

Before this, Stefan Wehinger was chairman of the board of Montafonerbahn AG. Being a graduate of Innsbruck University and MIT (Massachusetts Institute of Technology), he has a doctorate in natural sciences / physics.

## OeBB Customer Information Strategy

### Abstract

Customer information - masterplan 2010

From 2005 to 2010: What has been completed so far, what will be the next steps.

Highlights improving our customer service:

"Scotty": Online information about point to point connections

NFC (Near Field Communication): The potential to use.

... and much more.