

## Veronika Egger

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Veronika runs her own design consultancy, is design, in Vienna, Austria, focusing on orientation and instructional design.

Her particular interest lies in the accessibility of the physical as well as the information environment.

She is a board member of IIID and a founding member of <[www.designforall.at](http://www.designforall.at)>, the first Austrian agency for the design of inclusive environments.

[www.isdesign.eu](http://www.isdesign.eu)

## Multi-sensory design for mobility

### Abstract

Mobility is more than a form of locomotion. In order to move with a purpose, with direction, people need to be able to interact with the space they are in. The space itself, "bricks and mortar" should communicate their purpose. The design and planning challenge is to help people understand the environment in the most intuitive way. We learn a lot about the effectiveness of (information) design by looking at the more extreme experiences of people with sensory or cognitive impairments.

The presentation looks at sensory requirements and some aspects of the "grey zones" between signage and architecture, information delivery and technology. Contrary to popular opinion it is possible to meet more extreme requirements while at the same time creating an environment that is aesthetically pleasing and easier to use for everyone.